



# Press Release

## **Section des Affaires Publiques**

Ambassade des Etats-Unis d'Amérique

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*Rabat, February 26 2013*

### **"The 5 Steps to U.S. Study"**

**Friday, March 1<sup>st</sup>, 2013 | 15h00-17h00**

**Dar America, Casablanca**

The Rabat-based education advising center "EducationUSA-Maroc" in partnership with the U.S. Consulate General in Casablanca and the Grand Casablanca Regional Academy of Education and Training of the Ministry of National Education, is organizing **an information session on the "5 Steps to U.S. Study,"** to take place on **Friday, March 1<sup>st</sup>, 2013, from 3 to 5 pm at Dar America,** in the presence of Moroccan and American officials.

As part of a broad effort to promote studies in the United States, this event will bring together 80 students from private and public high schools in Casablanca in addition to 20 English language teachers. It aims to inform young participants and their instructors of the services and resources offered by "EducationUSA-Morocco," and to make them familiar with the American education system as well as the steps to university applications.

The information session will also serve as an opportunity to **officially announce the availability of a free-of-charge educational advising service,** provided at Dar America by educational adviser Mrs. Meryem Hajji. Every Friday, Mrs. Hajji will answer the questions of students from Grand Casablanca and the region who are interested in pursuing their studies in the USA. The objective of this service is to make education-related information more accessible to the youth of Casablanca, and guide them through the process of admission to American universities, while developing their leadership skills through various activities.

As a reminder, "EducationUSA" ([www.educationusa.info](http://www.educationusa.info)) is a global network of over 400 educational advising centers funded by the U.S. Department of State. The centers aim to promote American higher education throughout the world by providing comprehensive, unbiased and up-to-date information about American schools, as well as free-of-charge advising to the students who would like to pursue their education in the USA. The education advising center "EducationUSA-Maroc" is based at AMIDEAST (America-Mideast Educational and Training Services), 35, Zankat Oukaimden in Agdal, Rabat.

**Dar America :** 10 place Belaire, Gauthier, Casablanca.

**Contacts**

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**Schedule**

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|--------------|---|
| <b>14h30</b> | <b>Students and Teachers arrive at Dar America</b>  |
| <b>15h00</b> | <b>Welcome speech and introductions</b> , Andrea Appell, Public Affairs Officers  |
| <b>15h15</b> | <b>EducationUSA and Studies in the US (TBC)</b> , Brian Shukan, US Consul General   |
| <b>15h30</b> | <b>Khadija Benchouick</b> , Director of the Grand Casablanca Regional Academy of Education and Training of the Ministry of National Education |
| <b>15h45</b> | <b>5 steps to US Studies: tools and admission process</b> , Meryem Hajji  |
| <b>16h15</b> | Q & A – press interviews  |
| <b>16h30</b> | End of the program.   |